



**NEAR EAST UNIVERSITY**  
**Faculty of Veterinary Medicine Course Teaching Plan**

1.	<b>Name of the Course</b>	ANIMAL HEALTH ECONOMICS AND MANAGEMENT
2.	<b>Course Code</b>	VTE307
3.	<b>Course Type</b>	Compulsory
4.	<b>Course Level</b>	Undergraduate
5.	<b>Year</b>	3
6.	<b>Semester/Term</b>	Fall, 5VET
7.	<b>ECTS credits</b>	1
8.	<b>National Credits</b>	1
9.	<b>Theory (hours/week)</b>	1h/week
10.	<b>Practice (hours/week)</b>	-
11.	<b>Prerequisites</b>	-
12.	<b>Other Recommended Considerations for the Course</b>	-
13.	<b>Course Language</b>	English
14.	<b>Teaching type</b>	Face to face
15.	<b>Course Coordinator</b>	Dr. Gizem Morris
16.	<b>Other Lecturers</b>	-
17.	<b>Coordinator's Contact Information</b>	Near East University, Faculty of Veterinary Medicine Department of Livestock Business Economics, Nicosia / TRNC e-mail: <a href="mailto:gizem.morris@neu.edu.tr">gizem.morris@neu.edu.tr</a>
18.	<b>Website of the course</b>	

19.	<b>Objectives of the Course</b>	Course aims to highlight the basic management functions in livestock enterprises, evaluate the results of the enterprise in the light of economic principles, as well as basic economic knowledge at macro and micro level about animal husbandry and animal health, to enhance veterinarian's commercial understanding.
20.	<b>Contribution of the Course to Professional Development</b>	Basic economic concepts in animal husbandry Employment, inflation and national income calculations in rural economic development, Supply-demand interaction and price formation, Input-output relations and economic optimization principles in production, Basic business functions, Marketing and organization in the livestock sector Disease management and principles in livestock enterprises

21.	<b>Students' Learning Outcomes</b>	<b>LO1</b>	Basic economic concepts in animal husbandry
		<b>LO2</b>	Employment, inflation and national income calculations in rural economic development, Supply-demand
		<b>LO3</b>	Supply-demand interaction and price formation,
		<b>LO4</b>	Input-output relations and economic optimization principles in production,
		<b>LO5</b>	Basic business functions,
		<b>LO6</b>	Marketing of Animal Products

22.	<b>Course Content</b>	<b>WEEK</b>	<b>THEORETICAL COURSE CONTENT</b>	<b>PRACTICE CONTENT</b>
		1.	Livestock Economics	-
		2.	Employment	-
		3.	Inflation	-
		4.	National Calculatios and Money	-
		5.	Supply	-
		6.	Demand	-
		7.	Price Mechanisms	-
		8.	Business Management	-
		9.	Selection of Place	-
		10.	Stock Management	-
		11.	Finance Management	-
		12.	Production Planning	-
		13.	Marketing	-
		14.	Future Trends & Reports	-

23.	<b>Textbooks, References and/or Other Sources</b>	<ol style="list-style-type: none"> <li>1. Aral, S. (1997) Hayvancılık İşletme Ekonomisi Ders Notları (Teksir)</li> <li>2. Kabukçu, MA.(1994) Genel ekonomi Selçuk Üniversitesi Tarım Ekonomisi Bölümü 2.Baskı Merhaba Ofset, Konya</li> <li>3. Türkay, O (2000) Mikro-Makro Ekonomi. İmaj Yayıncılık, Ankara.</li> <li>4. Hill, B (1990) An Introduction to Economics for Students of Agriculture Second Edition Permagon Pres. Colman, Developed Countries Cambridge University Press.</li> <li>5. Dijkhuizen AA, Morris RS (1997) Animal Health Economics: Principles and Applications.</li> <li>6. Drummond, HE, Goodwin, JW. (2010). Agriculture Economics. 3rd edition (Hardcover), Prentice Hall.</li> <li>7. Sakarya, E, Cevger Y, Aral, Y. (2011). Hayvancılık Ekonomisi. Anadolu Üniversitesi Açık Öğretim Fakültesi, Laborant ve Veteriner Sağlık Programı Hayvancılık Ekonomisi Dersi (LBV206U) Kitabı. Eskişehir.</li> <li>8. Kay, R, Edwards, WM, Duffy, PA (2007). Farm Management.6th edition, McGraw Hill Higher Education.</li> <li>1. Gillespie, JR, Flanders FB. (2009). Modern Livestock and Poultry Production. Delmar Cengage Learning.</li> </ol>
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24.	<b>Evaluation</b>	<b>SEMESTER STUDIES</b>	<b>NUMBER</b>	<b>PERCENTAGE OF CONTRIBUTION</b>
		Midterm exam	1	40
		Quiz		
		Assignments, Performances		
		Final exam	1	60
		Total		100
		Evaluation Approaches		

25.	<b>ECTS / Student's workload</b>	<b>Activity</b>	<b>NUMBER</b>	<b>Time [hours]</b>	<b>Total workload [hours]</b>
		Class hours (theoretical)	14	1	14
		Practical hours	-	-	-
		Out of Class Study Time (Pre-study, reinforcement)	14	1	14
		Assignments, Performances			
		Projects			
		Field studies			
		Midterm exams	1	1	1
		Other			
		Final exams	1	1	1
		Total workload			30
		Total workload / 30 hours			30/30
		ECTS credits of the lecture			1